

Items	Specifications
Covering Letter	4 Color Printing on One side-80gsm Paper-A4 Size
Authorisation Form: Accidental Death Benefit	4 Color Printing on One side-80gsm Paper-A4 Size
Policy Amendment: Accidental Death Benefit	4 Color Printing on One side-80gsm Paper-A4 Size
BRE	Single Color Printing-80gsm Paper- 8.5x4 size- with flap gumming
Outer Envelope	4 Color Printing-80gsm Paper- C5 envelope- with window & flap gumming
Enclosing	3nos of A4 sheets & 1no of BRE inserted in Outer Envelope

Customer Volume	Print Volume	Print Volume '000's	Covering Letter		Authorisation Form: Accidental Death Benefit		Policy Amendment: Accidental Death Benefit		Outer Envelope - Print & Manufacture '000	BRE '000	Enclosing '000
			Stock & Preprinted '000	Personalization '000	Stock & Preprinted'000	Personalization '000	Stock & Preprinted '000	Personalization '000			
5,000	10,000	10	900	530	900	530	900	530	1400	1100	550
10,000	20,000	20	750	530	750	530	750	530	1250	900	550
15,000	30,000	30	690	530	690	530	690	530	1200	820	550
20,000	40,000	40	650	530	650	530	650	530	1180	800	550
25,000	50,000	50	640	530	640	530	640	530	1140	770	550
50,000	100,000	100	600	530	600	530	600	530	1120	750	550
100,000	200,000	200	580	530	580	530	580	530	1100	700	550
150,000	300,000	300	580	530	580	530	580	530	1100	700	550
200,000	400,000	400	580	530	580	530	580	530	1100	700	550
250,000	500,000	500	580	530	580	530	580	530	1100	700	550

Note: Price includes Taxes

Postal Rates	
First 20 grams	Rs.5
Every Additional 20grams	Rs.5 extra

Postal Handling Charges	30paise+10.3% service Tax
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Courier Rates:	Rs.20 per envelope (including all taxes & FSC)
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Pack Cost Total '000	Total '000	Cost Per Pack	Cost Per Customer
52	7392	7.39	14.78
52	6592	6.59	13.18
52	6282	6.28	12.56
52	6122	6.12	12.24
52	6022	6.02	12.04
52	5862	5.86	11.72
52	5732	5.73	11.46
52	5732	5.73	11.46
52	5732	5.73	11.46
52	5732	5.73	11.46